

# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

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## Title of Invention

METHOD AND SYSTEM OF ADVERTISING

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First Named Applicant: Earl Littman

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Search string: ( 1810264 or 2595993 or 4670798 or 4984098 or 5032716 or 5264822 or 5305197 or 5448226 or 5504675 or 5630068 or 5793281 or 5887271 or 5923252 or 5966695 or 5966696 or 6091956 or 6236330 or 6236975 or 6246994 or 6256046 or 6282516 or 6285987 or 6327570 or 6390376 or 6434530 or 6484146 or 6484148 or 6523743 or 6529940 or 6535132 or 6571279 or 6591247 or 6619545 or 6659344 or 6760706 or 6783459 or 6788202 or 6820062 or 20010011227 or 20010013011 or 20010018668 or 20010038034 or 20020005775 or 20020008626 or 20020010622 or 20020011517 or 20020016740 or 20020019774 or 20020022961 or 20020022995 or 20020026359 or 20020033794 or 20020040316 or 20020046100 or 20020052786 or 20020065680 or 20020087335 or 20020095328 or 20020099593 or 20020107730 or 20020116265 or 20020120498 or 20020128907 or 20020138433 or 20020147638 or 20020161639 or 20020165731 or 20020165758 or 20020165764 or 20020169653 or 20020170961 or 20020174013 or 20020184089 or 20020186133 or 20030006911 or 20030018522 or 20030078840 or 20030083931 or 20030088832 or 20030126013 or 20030144905 or 20030171975 or 20040044574 or 20040078260 or 20040093265 or 20040150526 or 20020062246 or 20020143937 ).pn

## US Patent Documents

**Note: Applicant is not required to submit a paper copy of cited US Patent Documents**

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	2	2595993	1952-05-06	Templeman et al.			
	3	4670798	1987-06-02	Campbell et al.			
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	6	5264822	1993-11-23	Vogelman et al.			
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**Note:** Applicant is not required to submit a paper copy of cited US Published Applications

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## Remarks

Note: Remarks are not for responding to an office action.

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an admission that the art cited is "prior" with respect to the present invention, nor is it a representation that no better art exists. Applicants hereby reserve the right to swear behind or otherwise disprove any alleged "prior" nature of any art cited should the facts support and the situation warrant such an action. The relevance of the cited art is that it was identified by a searcher commissioned by a potential investor in the technology of the above-identified application.

**Signature**

Examiner Name	Date